

AMITY BUSINESS SCHOOL(ABS)

AMITY UNIVERSITY HARYANA , (AUH), MANESAR.

**REPORT ON CORPORATE CONNECT PROGRAM HELD ON 6.OCTOBER.2016 AT
AMITY UNIVERSITY, HARYANA, MANESAR CAMPUS, AUDITORIUM, B BLOCK FOR
ALL MBA AND BBA FINAL YEAR STUDENTS:**

CORPORATE CONNECT: GUEST CORPORATE CORPORATE SPEAKER: Mr Ashish Shrivastava, Vice-President- HR, Relaxo Footware, On Topic: Industry expectations from Generation Y

CORPORATE CONNECT: ABS CO-ORDINATOR: Ajay Kumar Pandey

CRC CO-ORDINATOR: Ankur Gupta

S.NO	TIMING	CORPORATE CONNECT PROGRAM	PROGRAMME DESCRIPTION	OUTCOME
1	10:00-10:15 AM	Welcome note	Mr Ashish Shrivastava was welcomed and introduced to the students	Session started on a positive note
2	10:15-12:00 PM	Introduction to workforce demographics and the place of generation Y in the scheme of things	Mr Ashish apprised the students on how the concept of career is changing, how career aspirations are changing and the attributes of the current generation of workforce and how it reflects in a unique manner in the way work is perceived	Students were able to take cognizance of the changing concept of career, changing expectations and the trends that define the current workforce in organizations at the same time gaining an understanding of the reasons behind the shift
3	12:15-1:15 PM	This session delved into discussing a research paper	A research paper was discussed with the students which underlined the main differences between the three active generations baby boomers, generation X and generation Y and their implications on the workplace	Students were able to gain an insight into the current workforce trends in organizations and how does this demographic shift effect the way organizations function
4	1:15-1:30	Vote of thanks	ABS co-ordinators thanked Mr Ashish Shrivastava for his valuable insights and real time knowledge of how workforce is changing at workplace of the 21st century	Session ended with extremely useful take aways on part of students and a positive impression on the resourceperson